

ADVOCACY for GENDER EQUALITY

We provide over 300 grassroots women's rights and social change organizations with an advocacy model centered on grassroots-generated, evidence-based messages to hold governments accountable to SDG5 commitments.

We are changing the narrative and practice of gender and development by bringing global women's rights priorities and feminist development approaches to the table.

ACHIEVE SDG5 Advocacy Initiative

Through our flagship social media campaign, #AchieveSDG5, we united over **300** women's rights and gender equality advocates in **30** countries to stand up and raise awareness of the Global Goals on gender equality and the empowerment of all women and girls.



NATIONAL SDG SCORECARD

The 2016 National SDG Scorecard gathered data from **130** women's rights and social change organizations on their knowledge and access to information, and leadership in SDG5 implementation processes at the national-level.



NATIONAL COALITIONS

We have supported **30** grassroots women's rights organizations across Sierra Leone, Nigeria, Burundi, Cameroon, and Nepal to create national-level coalitions on #AchieveSDG5, devising evidence-based advocacy messages using Scorecard results.



ADVOCACY ROADMAPS

Our members in Nigeria have been invited by the government to present on their advocacy at HLPF about the SDG and SDG5 framework and at a CSO convening in Lagos state about the Nigerian results of the Scorecard.

We have connected members in the DRC and Senegal to international gender equality organizations and campaigns piloting their respective projects nationally.

INFLUENCER Advocacy Initiative



UNITED NATIONS

We launched #InTheRoom at the 2017 HLPF: a campaign born from the global trends of the 2017 Scorecard, which revealed that grassroots women's rights groups and gender equality advocates are consistently left out of SDG-related decision-making processes. We garnered endorsement by U.N. Women, the Women's Major Group and its **200+** members as well as over **7 million** impressions on social media.

We co-wrote and edited the Women's Major Group Position Paper for the 2017 U.N. HLPF uniting our voice to **210+** women's rights organizations around the world.



U.S. GOVERNMENT

We gathered over **50** signatures from Alliance members denouncing President Trump's FY2018 proposed budget cuts for foreign assistance and gender equality and sent letters to six Congressional offices and the White House.

We submitted an Alliance statement to CSW 62 for 2018 with 45 member signatures focused on grassroots participation in U.N. processes.